

DAN EATHERLEY MSc - Environmental Consultant & Writer

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Skilled in research, communication, project management and bid-writing, with a grounding in both natural and social sciences, I support private, public, academic and NGO clients in the UK and abroad as a versatile freelancer (and occasional employee) on diverse environmental topics.

PROBLEM-SOLVING, SELF-STARTER

Self-motivated & energetic – proven by achievements in consultancy, writing and TV. Lateral-thinker, using initiative to solve problems, saving projects time and money.

CREATIVITY & COMMUNICATION

Enjoy distilling difficult concepts for a range of audiences and media, generating numerous ideas during TV, journalism and consultancy. Outstanding verbal and written communication skills. Video production, websites, published books. Author talks at libraries, local groups and literary festivals. Appearances on BBC Radio & Talk Radio.

BID-WRITING

Successful funding bids: EU Eurostars €290k grant for trialling new environmental technology (Fishtek Marine, 2018), £500k Swedish research into circular economy and food (Exeter University, 2018), £400k EPSRC-funded research on the circular economy (Exeter University, 2017).

PROJECT MANAGEMENT

Have delivered on time & on budget many projects from BBC film shoots and books to university research programmes. Managed interdisciplinary research projects. Managing €290k Eurostars/Innovate-UK project.

TEAM-PLAYER

Enjoy teamwork, functioning effectively in a wide range of organisations. Sensitive to pressures others face and muck in to get the work done.

NEGOTIATION

Proven ability to engage stakeholders in projects. Happy to cold-call people if needed

RESEARCH & ANALYSIS

Meticulous technical and market research using all available resources. Skilled in identifying contacts, establishing relationships & sourcing information via questionnaires and interviews.

WORK HISTORY

2016 to Present: **Senior Research Fellow** (Employee – part-time), University of Exeter (Business School and other depts)

- Research, project management, grant writing, impact case studies, with focus on circular economy & food sector.

2009 to Present: **Consultant & Writer** (Freelance), Exeter, UK

- *Clients:* European Commission – Joint Research Council (Seville, Spain); Fishtek Marine (Totnes, Devon), Dept. for the Environment, Food & Rural Affairs (Defra), UK); Waste & Resources Action Programme (WRAP, UK); Dept. for Energy & Climate Change (DECC, UK); Zero Waste Scotland; Greenpeace Research Laboratories (UK); Devon Local Nature Partnership; Belgian Government; Really Green Credentials (Exeter); Sustainable Fashion Academy (Sweden).
- *Associate at:* Resource Futures (Bristol); Oakdene Hollins (Aylesbury); QSA Partners (UK-wide); ICF International (London/Plymouth); Brook Lyndhurst (London); Trucost (London); DNV GL (London).
- *Topics/Sectors:* SME resource efficiency; circular economy; extended producer responsibility; re-use; recycling; 'green' behaviours; ecolabels; lean manufacturing; energy efficiency; metrics; natural capital accounting; WEEE; food and drink; community health; 'big data' and supercomputers; ecology; invasive species; wood recycling and biomass; apparel & textiles; health.
- *Selected tasks:* reporting to funders; analysis of public consultation; popular news articles; video production; market research; tender/bid writing; technical & market studies; case studies; policy evaluation; website revision; communication & interpretation of research; conducting interviews & questionnaires; conference presentations; quality control of WEEE audits; drafting user manuals, leaflets, website copy, press releases & company newsletters; site visits UK & abroad; economic & process modelling.

2007 to 2009: **Technical Consultant** (Employee), Oakdene Hollins, Aylesbury, UK

- *Topics/Sectors*: sustainable food supply chains; remanufacturing and re-use; carbon footprinting & transport emissions; sustainability policy; environmental economics; global materials security; anaerobic digestion & composting; technologies for recycling food waste, lead acid batteries, oil, glass.
- *Clients*: Waste & Resources Action Programme, Western Australia State Government, Cambridge University, Resource Efficiency-Knowledge Transfer Network, Marks & Spencer, Augean plc.

1996 to Present: **Popular Science & Environment Writer** (Freelance)

- Two non-fiction books: *Invasive Aliens* (HarperCollins, 2019) - a *Sunday Times*, *Daily Telegraph* and Waterstones 'Book of the Year'; and *Bushmaster* (Arcade, 2015)
- More than 100 articles on science and environment for *Scientific American*, *New Scientist*, *The Guardian*, *BBC Wildlife*, *New York Post*, *History Today*, *Country Life*, *The Conversation*, *European Financial Review*, *Marine Conservation*, *Cornwall Life*, *Wiltshire Life*, *Cumbria*, *Materials Recycling Weekly*, etc.
<http://www.daneatherley.com/popular-writing.html> has a comprehensive list of publications.

1996 to 2005: **Natural History Filmmaker** (Freelance & Employee), Bristol, UK

- Assistant Producer on two BBC landmark series presented by Sir David Attenborough, *The Life of Mammals* and *Planet Earth*. Numerous other environmental & wildlife documentaries for BBC Natural History Unit, @GB Films, National Geographic TV, Zebra Film Productions Ltd and Partridge Films.
- On location: UK, France, Germany, Poland, Sweden, Indonesia, South Africa, Australia, Costa Rica, Nicaragua, Panama, Canada, and USA.

1996 to 2007: **Selected work activities** (between film contracts):

- University of Exeter – Geography & Education Departments - developed new Masters programmes in sustainable development and communication.
- European Island Farm Landscapes Project (EU-wide) - conducted and presented research on farm tourism in Shetland and the Isle of Wight.
- UN Environment Programme – World Conservation Monitoring Centre (Cambridge) - research for the Convention on Migratory Species.
- Fisheries Research Services & Scottish Natural Heritage (Scotland) - research into automatic salmon counters, published in *ICES Journal of Marine Sciences*.
- Bristol Zoological Gardens (Bristol) - habitat descriptions for new wildlife park project.
- Avon & Wiltshire Partnership Mental Health NHS Trust (Bristol) - audited unsocial hours working by practitioners, mentored ward managers on Agenda For Change.
- Local Wildlife Trusts & British Trust for Conservation Volunteers (Berkshire, Avon) - variety of conservation tasks, species surveys, coppicing etc.
- Chipangali Animal Orphanage (Zimbabwe) - research into duiker antelope conservation.

EDUCATION

2005 – 2006: **Exeter University**: MSc in Sustainable Development with **Distinction**. (Thesis on farm tourism in Shetland, funded by Farming Wildlife Advisory Group and European Union LEADER+. Wrote web content for UNESCO Biosphere Reserve in Braunton Burrows, Devon, UK)

1992 – 1995: **Oxford University**: BA (Hons): Biological Sciences (Zoology): **First Class**

OTHER ACTIVITIES

Associate with Devon Communities Together. Ecosystems Knowledge Network Member. Expert on EU technical working group on best environmental management practice in food & drink manufacturing. Member of the European Island Farm Landscapes Project and the Devon Education for Sustainability Working Group. Swimmer. Tennis. Rock drummer. Clean driving licence.

REFERENCES

Available on request