

Consultancy projects conducted by Dan Eatherley (2007-present)

Client	Topic	Sector/Topic	Year(s)
Exeter University - Innovation, Impact and Business	Writing Impact Case Study for REF on basking shark research	Ecology, Conservation	2020
Exeter University - Business School	Preparing Bid for UKRI Food System Call	Food & Drink; Academia/Grant-writing	2020
Exeter University - Business School	Preparing Bid for UKRI-funded Circular Economy Nutrients Centre	Food & Drink; Academia/Grant-writing	2020
Altered Carbon	Drafting and advice on Eurostars bid for funding for an innovative hybrid sensor fire alarm	ICT/Grant-writing	2020
Zero Waste Scotland (with OH)	Surveying Scottish local authorities' management of post-consumer textiles	Textiles	2020
EU JRC	Surveying Business Support Organisations and SMEs across Europe to inform improvements to the European Commission's EREK (European Resource Efficiency Knowledge) Platform	Multiple sectors; Resource Efficiency & Circular Economy	2019 - 2020
Fishtek Marine Ltd	Project Manager (Part-time) for an EU-funded €290k project trialling SharkGuard, a new device for avoiding elasmobranch bycatch in long-line fisheries. Including communications, developing exploitation plan, Steering Committee management, Quarterly project reporting to Innovate-UK monitoring officer.	Fisheries, Conservation, EU/Grant-writing	2019-2020
Exeter University - Business School	Developing and trialling a new tool for SMEs to map their circular economy capability maturity.	Food & Drink; Academia	2019 - Present
Exeter University - Business School	Preparing successful EOI for UKRI Food System Call	Food & Drink; Academia/Grant-writing	2019
Exeter University - Business School	Preparing successful EOI for UKRI-funded Circular Economy Nutrients Centre	Food & Drink; Academia/Grant-writing	2019
Exeter University - Business School	Preparing successful bid for EPSRC Impact Accelerator Account (IAA) funding to develop and trial a new tool for SMEs to map their circular economy capability maturity.	Food & Drink; Academia	2019
Exeter University - Business School	Preparing successful bid for EPSRC Impact Accelerator Account (IAA) funding to develop a new roadmap for circular economy in the SW England food sector.	Food & Drink; Academia/Grant-writing	2019
Fishtek Marine Ltd	Drafting bid for Innovate UK SMART funding for £300k project to refine the SharkGuard device for avoiding elasmobranch bycatch in long-line fisheries	Fisheries, Conservation, EU/Grant-writing	2019
Defra (with Resource Futures)	Analysis of responses to consultation on proposed new Extended Producer	EPR; Waste; Packaging	2019

	Responsibility system for waste packaging in the UK		
Exeter University - Business School	Senior Research Fellow on an EPSRC-funded research into the adoption of circular economy principles by SMEs in the food and drink manufacturing sector – with a focus on dairy and bakery processing. Various research, marketing, communications and project management tasks. Process mapping. Stakeholder engagement, workshops and presentations. Topics include: renewable energy, biomass, anaerobic digestion, industrial symbiosis. Literature Review. Producing and directing videos of the research project.	Food & Drink; Academia	2016 - 2019
<i>Confidential (with OH)</i>	Report for non-academic audience on how to address the environmental impacts of UK and Global textile supply chain	Textiles; Waste Management	2019
EU JRC (with OH)	Revision of Best environmental management practices (BEMPs) in food & drink manufacturing; engaging with experts and businesses in coffee, olive oil, soft drinks, beer, meat, fruit juice, cheese and bread, biscuits and cakes production.	Food & Drink (manufacture)	2019
Exeter University - Business School	Industrial partner engagement for EU Horizon 2020 funding bid on ‘ULTIMATE: Industry Water-Utility Symbiosis For A Smarter Water Society’	Water utilities; Food; Circular Economy/Grant-writing	2019
Exeter University - Business School	Preparation of EU funding bid (Marie Skłodowska-Curie Actions Innovative Training Networks (ITN)) for Exeter Living Economy Project on circular economy	Various/Grant-writing	2018-2019
Exeter University - Business School	Writing trade article ‘AD at the point of waste’ for <i>MRW Weekly</i> magazine	Anaerobic digestion; Food; Waste	2018
Fishtek Marine Ltd	Led successful bid for Eurostars funding for €290k project trialling SharkGuard, a new device for avoiding elasmobranch bycatch in long-line fisheries. (<i>Eurostars is a joint programme between EUREKA and the European Commission, co-funded from the national budgets to support innovative projects led by R&D-performing SMEs</i>)	Fisheries, Conservation, EU/Grant-writing	2018
Exeter University - Business School	Proof-reading academic paper ‘The emergence of formalized authority in community food provisioning’ for the journal <i>Organization Studies</i>	Food supply chains; Cooperatives	2018
Exeter University - Business School	Drafting book chapter on history of UK energy policies	Energy policy	2018
FEVE - European Container Glass Federation (with OH)	Follow up market research on glass packaging re-use schemes, e.g. deposit returns, around Europe	Food & Drink; Packaging; Deposit Return Schemes;	2018

Exeter University - Business School	Co-writing article for <i>The Conversation</i> : “What’s behind the current wave of ‘corporate activism’”	Business	2018
Exeter University - Business School	Supporting a successful bid for £500,000 funding from Formas (a Swedish research agency) into circular economy and Food	Food/Grant-writing	2018
Greenpeace Research Laboratory	Rapid research into data sources for UK retailer packaging use and waste	Retail	2018
Exeter University - Business School	Proof reading Sweden Circular economy and Spatial Planning research bid	Planning/Grant-writing	2018
Exeter University - Business School	Preparation of ESRC funding bid for new Exeter Centre for the Circular Economy	Various/Grant-writing	2017-2018
Exeter University - Business School	Proof-reading academic paper ‘Processes of Prosocial Identity Co-Construction in Community-Based Enterprises’ for the <i>Journal of Business Venturing and Organization Studies</i>	Food	2017
Exeter University - Business School	Drafting article for <i>The Conversation</i> on competing models of circular economy		
Exeter University - Business School	Co-writing article for <i>European Financial Review</i> – “Green Utopia or Planetary Disaster”	Renewable Energy	2017
FEVE - European Container Glass Federation (with OH)	Market research on food and drink packaging re-use schemes, e.g. deposit returns, around Europe	Food & Drink; Packaging; Deposit Return Schemes;	2017
Exeter University - Innovation, Impact and Business	Market research for applications for new software which converts digital images to animal vision (follow on from work I conducted in 2016)	Academia, Museums, Agriculture, Charities, Conservation, ICT, Veterinary Science, Zoos, etc.	2017
Exeter University - Business School	Preparation of proposal for BBSRC funding for research on agri-food system resilience	Agriculture; Food & Drink; Academia/Grant-writing	2016-2017
The Academy of Business in Society & European Commission’s Marie Skłodowska-Curie Initial Training Network (ITN) funding scheme	Improving the readability of case studies exploring Innovation for Sustainability	Academia & various business sectors	2016
<i>Confidential</i> (with OH)	Research on market potential for offering industrial services related to heavy fuel oil (HFO) waste management	Various including Shipping, Oil and Waste Management	2016
Exeter University - Business School	Preparing strategy discussion paper on sustainability science for the Business School at the Penryn campus	Academia	2016
Exeter University - Business School	Preparing proposal for the book <i>Carbon Fetishism</i>	Academia	2016

Exeter University - Business School	Adjusting rejected academic paper for resubmission	Academia	2016
Exeter University - Business School	Writing copy for the Circular Economy Cluster	Academia	2016
Exeter University - Business School	Drafting position paper on the circular economy	Academia	2016
Exeter University - Business School	Market research into undergraduate degrees in business, energy and geography	Academia	2016
Exeter University - Innovation, Impact and Business	Collating evidence of business engagement to support a NERC bid for SWEEP (South West Partnership for Environment and Economic Prosperity)	Academia/Grant-writing	2016
Client Confidential (with Resource Futures)	Windscreen glass recycling technologies and market study	Glass (EoL)	2016
Exeter University - Business School	Organising meeting on the circular economy in SW food manufacturing sector	Food & Drink	2016
WRAP (with QSA)	Research in textile retailer circular business models	Textiles	2016
Exeter University - Business School	Ghost-writing article for <i>The Conversation</i> website about the EU's green credentials	Various	2016
Exeter University - Business School	Ghost-writing article for <i>The Conversation</i> website on the sustainability impacts of copper mine in Chile	Mining, Metals	2016
Exeter University - Innovation, Impact and Business	Market research for applications for new software which converts digital images to animal vision	Academia, ICT, Veterinary Science, Zoos, Various	2016
WRAP (with QSA)	Research into care home use of textiles	Textiles	2016
Exeter University's Business School	Proof-reading academic papers	Academia	2016
Exeter University's Business School	Circular economy stakeholder event organisation and publicity	Food & Drink; Farming	2016
Greenpeace Research Laboratory	Review of contradictory LCA results	Various	2016
Exeter University's Business School	Successful preparation of an EOI, then full proposal, for an £391,000 EPSRC Grant for research into the circular economy in the SW food manufacturing sector – with a focus on dairy and bakery processors.	Food & Drink/Grant-writing	2016
WRAP (with QSA)	Research into large domestic appliance re-use	WEEE/ICT	2016
WRAP (with QSA)	Research into textile repair and re-use	Textiles	2016
ICEDD (with OH)	Technological innovations for improving resource efficiency of food & beverage industry	Food & Drink	2015-2016
QSA & IEMA	Preparation of presentation on business reuse models	Various	2015-2016
Greenpeace Research Laboratory	Review of WBCSD guidelines for LCA of chemical products	Chemicals	2015

WRAP (with QSA)	Market study for microwave oven re-use and repair	WEEE/Food Service	2015
Augean plc (with OH)	South Wales and SW England market for industrial services	Manufacturing (various including Food & Drink, Metals, Aerospace)	2015
WRAP (with QSA)	Market study for smartphone re-use and repair	WEEE/ICT	2015
WRAP (with QSA)	Market study for large domestic appliance re-use in Eastern Europe	WEEE	2015
Oakdene Hollins	Preparation of paper on Circular Economy & pitching to national and international media outlets	Various, Communications	2015
Devon Local Nature Partnership	Preparation of leaflet on reconnecting people with nature	Ecosystem services, Communications	2015
Devon Local Nature Partnership	Preparation of LNP annual review	Ecosystem services, Communications	2015
Sener (with OH)	Markets for recyclates & residues for waste thermal treatment gasification plant	Waste (commercial and industrial)	2015
Defra (with ICF)	Enhanced Inspection & Surveillance (Plant Health) Evaluation Design & Evaluation	Plant Health	2015
EU JRC (with OH)	Drafting UK application manual for EU Ecolabel for footwear	Textiles	2015
EU JRC (with OH)	Drafting UK application manual for EU Ecolabel for electronic displays	Textiles	2015
Devon Local Nature Partnership	Revision of LNP website and preparation of case studies	Ecosystem services, Communications	2015
EU JRC (with OH)	Revision of Green Public Procurement Criteria for Food and Catering Services	Food & Drink (service); Public	2015
WRAP (with OH)	Guidance document on waste prevention in the NHS	Health sector	2014-2015
Oakdene Hollins	Exploring new business opportunities	Nanotechnology	2014
Defra (with Brook Lyndhurst)	Assessing impact of local action groups in tackling invasive species	Ecology & Conservation	2014
EU JRC (with OH)	Best environmental management practice (BEMP) in food & drink manufacturing; ; engaging with experts and businesses in coffee, olive oil, soft drinks, beer, meat, fruit juice, cheese and bread, biscuits and cakes production.	Food & Drink (manufacture)	2014
Oakdene Hollins	Exploring new business opportunities	Facilities Management	2014
EU JRC (with OH)	Drafting UK application manual for EU Ecolabel for textiles	Textiles	2014
<i>Confidential</i>	Markets for rubber, foam & textiles from recycled sport shoes	Textiles (EoL)	2014
DECC (with ICF GHK)	Rapid evidence review on household energy efficiency measures	Energy & Construction	2014
Exeter University – R&KT	Environmental and climate data services – business opportunities	Various	2014

Augean (with OH)	Port services – business opportunities in the UK	Waste (shipping)	2014
BIS & BSI (with RGC)	Update of BSI Guide on WEEE Regulations	WEEE	2014
Coca-Cola Enterprises (with Exeter University's School of Geography)	Impact report on research into household recycling behaviours	Waste (municipal)	2014
DNV GL	Marketing materials for global food safety conference	Food & Drink (manufacture, service, retail)	2014
WRAP (with OH)	Reducing Food Waste by Extending Product Life	Food & Drink (manufacture, retail)	2014
RGC	Quality control of WEEE recycling audit reports	WEEE	2013-14
SFA (with Trucost)	White Paper on natural capital accounting in the apparel sector	Clothing	2013-14
WRAP (with OH)	Food waste in the UK hospitality sector: volume, causes, prevention	Food & Drink (service)	2012-13
Defra (with OH)	Lean thinking & resource efficiency in food and drink industry	Food & Drink (manufacture, service, retail)	2011-2013
Oakdene Hollins	Exploring new business opportunities	Cleaning, Chemicals, IT	2009-13
WRAP (with OH)	Retail supply chain waste – baseline review	Retail	2012
Defra (with OH)	Environmental impacts of UK hospitality and food service	Food & Drink (service), Tourism	2012
Surrey County Council (with OH)	Recovering critical raw materials from WEEE	IT (EoL)/WEEE	2012
WRAP (with OH)	Critical raw materials in the UK	IT (EoL)/WEEE	2012
ITRI (with OH)	Tin recovery	Mining, IT (EoL)	2012
WRAP (with OH)	Branded workwear arisings	Clothing (manufacture, distribution, retail, EoL)	2011-2012
WRAP (with OH)	WEEE repair	WEEE	2011-2012
WRAP (with OH)	Furniture mass and product flow mapping	Furniture (manufacture, retail, EoL)	2011-2012
Zero Waste Scotland (with OH)	Recyclates quality threshold scoping study	EoL	2011-2012
Defra (with OH)	Business Waste Prevention	Various EoL	2010-2012
SITA-Suez (with OH)	NFFO Contract Termination for a landfill site	Waste (municipal), Energy	2011
WRAP (with OH)	Production-ready packaging	Food & Drink (manufacture)	2011
Oakdene Hollins (with OH)	Preparation of company newsletter	Various	2008-2011

BSI/WRAP (with OH)	Wood waste PAS 111 – research and authorship	Wood EoL, Energy, Manufacture,	2009-2010
WRAP (with OH)	MRFs - guidance document for testing quality	Waste (municipal)	2009-2010
WRAP (with OH)	Development of online tool for assessing waste weight by volume	Construction & Demolition (EoL)	2009-2010
WRAP (with OH)	Construction & Demolition MRFs – good practice guidance	Construction & Demolition (EoL)	2008-2010
WRAP (with OH)	MRFs – case studies of best practice	Waste (municipal)	2008-2010
CRR (with OH)	Refillable packaging	Food & Drink	2009
<i>Confidential</i>	Gas oil recycling	Oil	2009
WRAP (with OH)	MRFs - new markets for waste materials	Waste (municipal)	2009
WRAP (with OH)	Bulk wine imports – CO ₂ impacts	Food & Drink	2008-2009
<i>Confidential</i>	Anaerobic digestion plant – market research	Food & Drink, Waste (municipal), Energy,	2008
RE-KTN (with OH)	Material security	Mining, metals	2008
Cambridge Enterprise (with OH)	Lead acid battery recycling	Mining, metals	2008
WRAP (with OH)	Shadow glass index	Glass manufacture, energy, glass EoL	2008
Western Australia Government (with OH)	Used oil recycling	Oil	2008
<i>Confidential</i>	Waste wood biomass plant – market research	Wood, Waste (municipal), Energy,	2008
<i>Confidential</i>	Anaerobic digestion plant – market research	Food & Drink, Waste (municipal), Energy,	2008
WRAP (with OH)	Carbon impact of exporting recyclates to China	Shipping, Waste (municipal)	2007-2008
CRR (with OH)	Public Relations campaign	Various EoL	2007-2008
Marks & Spencer (with OH)	Waste review	Retail (EOL)	2007

Abbreviations:

- BIS – Dept of Business, Innovation and Skills (UK)
- BSI – British Standards Institution
- CRR – Centre for Remanufacturing and Reuse (UK)
- DECC – Dept for Energy and Climate Change (UK)
- Defra – Dept for the Environment, Food & Rural Affairs (UK)
- EOI – Expression of Interest
- EoL – end-of-life management of materials, components and/or products
- EPR – extended producer responsibility
- EPSRC - Engineering and Physical Sciences Research Council (UK)
- ESRC - Economic and Social Research Council
- ICEDD – Institut de Conseil et d'Etudes en Développement Durable (Belgium)
- IEMA - Institute of Environmental Management & Assessment (UK)
- ITRI - International Tin Research Institute

- JRC – Joint Research Council (EU)
- MRF – material recovery facility
- NFFO - Non-Fossil Fuel Obligation
- OH – Oakdene Hollins (UK)
- PAS – Publicly Available Specification
- QSA – QSA Partners (UK)
- RE-KTN – Resource Efficiency – Knowledge Transfer Network (UK)
- RGC – Really Green Credentials (UK)
- R&KT - Research & Knowledge Transfer (Exeter University, UK)
- SFA – Sustainable Fashion Academy (Sweden)
- WBCSD – World Business Council for Sustainable Development
- WEEE – waste electrical & electronic equipment
- WRAP – Waste & Resources Action Programme (UK)

Skills & knowledge used:

- Carbon foot printing, number-crunching, spread sheets etc.
- Distilling key messages
- Drafting BSI standards
- Identifying, engagement and interviewing stakeholders
- Literature search and analysis
- Photography for case studies
- Policy evaluation
- Project management
- Researching and writing tenders for funding bids, writing technical reports, case studies and press releases
- Seeking business opportunities
- Site visits and assessment
- Understanding and communicating academic theory (e.g. Lean thinking)
- Understanding and communicating policy and legislation

